



MEDIA RELEASE

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FOR IMMEDIATE RELEASE

UNC Coach Roy Williams Raises Money for the Local Chapter of the National MS Society

<August 22, 2007> GREENSBORO – The Central North Carolina Chapter of the National MS Society today announced that its annual Dinner of Champions raised more than \$160,000 to help those affected by multiple sclerosis. The annual MS Society’s Dinner of Champions, presented by New Breed Logistics, was held on Monday, June 18 at the Koury Convention Center in Greensboro with University of North Carolina men’s basketball coach Roy Williams serving as the honored speaker.

“Like basketball, we are all part of a very important team,” Williams said. “No matter who you pull for in basketball, we are all on the same team to fight this devastating disease.”

“This year’s event was the largest Greensboro Dinner of Champions in its more than 25 year history, selling out with more than 700 people attending,” Central NC Chapter president, Elizabeth Green, of the National MS Society said. “The contributions raised from this dinner set a new record for us.”

Williams is originally from Asheville, N.C. and graduated from UNC Chapel Hill in 1972. Williams has been a head coach for almost 20 years. This is his fourth season as head coach at Chapel Hill.

Williams lead the Tar Heels to victory as his team won the NCAA National Championship in 2005. He has the highest winning percentage among active coaches winning close to 80 percent of the games he has coached. Williams has also been awarded both National and ACC Coach-of-the-Year.

The dinner was held by general chairman Ed Kitchen and Len White. The honorary chair for the event was John Swofford, the commissioner for the Atlantic Coast Conference.

To donate to the MS Society or to learn more about multiple sclerosis, visit the website at www.nationalmssociety.org or call 1-800-FIGHT-MS.

About Multiple Sclerosis

Multiple sclerosis interrupts the flow of information from the brain to the body and stops people from moving. Every hour in the United States, someone is newly diagnosed with MS, an unpredictable, often disabling disease of the central nervous system. Symptoms range from numbness and tingling to blindness and paralysis. The progress, severity and specific symptoms of MS in any one person cannot yet be predicted, but advances in research and treatment are moving us closer to a world free of MS. Most people with MS are diagnosed between the ages of 20 and 50, with more than twice as many women as men being diagnosed with the disease. MS affects more than 400,000 people in the U.S., and 2.5 million worldwide.

About the National Multiple Sclerosis Society

MS stops people from moving. The National MS Society exists to make sure it doesn't. We help each person address the challenges of living with MS through our 50 state network of chapters. We fund more MS research, provide more services to people with MS, offer more professional education and further more advocacy efforts than any other MS organization in the world. The Society is dedicated to achieving a world free of MS. We are people who want to do something about MS now. Join the movement at nationalmssociety.org.